ESTABLISHED LAST TUESDAY

FOUNDER EDITION / SEPTEMBER 2026

# DEADCOOL REALTY

Purveyors of fine digital bricks and low-poly mortar.



PRICES FROM **$10** USD / ONE-TIME

No mortgage.
No chain.
No damp survey.

## Put yourself in KlipZi City.

A small, hand-built browser city where your name can go on a wall, your artwork on a billboard, or your face on a character other people play as. Playing stays free.

BROWSE THE LISTINGS ↗

PLAY THE CITY FREE ↗

KLIPZI CITY PROMOTIONAL ARTWORK / ESTATE AGENTS IN TONE ONLY

# No mortgage. Plenty of character.

**Dear prospective resident,**

Property is a serious business. Location, location, location. Square footage. Transport links. The slow, soul-flattening ritual of a bank asking what you spend on coffee.

KlipZi City is not that. It is a small city built by a very small team, and a founder placement is simply a fun, one-time thing you buy so that a piece of you exists inside it: a name, a logo, a shop sign, a character somebody in another country plays as on a rainy Tuesday.

We will not tell you it is an investment. We will not promise footfall, impressions, audience numbers, or that your billboard will be seen by millions. We will tell you exactly what you get, exactly what it costs, and roughly when it appears. That's the whole pitch.




KlipZi City promotional artwork, not a game screenshot.

> **A little city.**
> **A piece of you.**

## THE DEADCOOL DIFFERENCE

### No ground rent.

One-time price. No monthly fee, no renewal invoice, no surprise service charge.

### No chain.

Pay, send your name or artwork, we build it, you approve it, it goes in the city.

### No planning permission.

Our approval process is a human being reading your brief and saying yes.

### No hidden neighbours.

Everything on offer is a real spot in a real, playable city you can walk through now.

## OUR VALUATION METHOD

We looked at how long each thing takes to build, added the cost of a human reading your brief properly, and stopped there. No comparable-sales analysis, no market index, no bloke in a gilet with a clipboard.

Yours in tasteful neon,
**The Senior Partner** · DeadCool Realty

# A little piece of you.

Put something of yours on the streets. Founder prices are one-time, in USD.




LISTING 01

ONE-TIME / USD

## The Founder Wall

*Communal living, 25 doors*

**$10** ONE-TIME

Your name on the shared Founder Wall inside the city. One approved name or short credit. Cosy, characterful, and the cheapest address in town.

VIEW LIVE OPTIONS ↗




LISTING 02

ONE-TIME / USD

## A billboard

*Prime street-level airspace*

FROM **$50** ONE-TIME

Your artwork above the streets. One static billboard face, no flashing, no planning objections from the neighbours.

> Standard faces $50
> The crossing $150 · The corner plot $250

VIEW LIVE OPTIONS ↗

**Your name.**
**Your artwork.**

Choose the thing you'd like to add, then see the live options on the website. Artwork here is illustrative, not finished in-game art. Each listing confirms its exact scope and location before you commit.

# Or become part of it.

A familiar face. A place on the high street. No removal van required.



CONCEPT ARTWORK

LISTING 03

ONE-TIME / USD

## A playable character

*Full bodily autonomy*

**$150** ONE-TIME

A selectable character other players can actually control, with your approved name and colours. The only listing where strangers walk around in your shoes.

VIEW LIVE OPTIONS ↗



CONCEPT ARTWORK

LISTING 04

ONE-TIME / USD

## A shopfront

*Commercial zoning, sorted*

**$250** ONE-TIME

Your own shop window on a KlipZi City street: approved shop name, sign and simple window artwork on an existing storefront.

VIEW LIVE OPTIONS ↗

## Also on our books.

Street signs, residents, vehicles, named streets, homes, enterable businesses, missions, landmarks and whole districts. The complete price list is overleaf.
Images are promotional concepts. Customisation follows the scope of the listing.

# Everything on our books.

One-time USD prices. Some listings are bought instantly online; larger ones are commissioned through an enquiry so we can agree the detail first.

| LISTING | PRICE | HOW | WHAT YOU GET |
|---|---|---|---|
| **Founder Wall credit** | **$10** | Buy now | One approved name among 25 on the wall |
| **Street sign** | **$25** | Buy now | An existing city sign, your name or message |
| **Billboard** | **$50–$250** | Buy now | One static face; crossing $150, corner $250 |
| **Named resident** | **$75** | Buy now | A named local who walks around the city |
| **Brand representative** | **$100** | Buy now | A character in your brand colours |
| **Playable character** | **$150** | Buy now | A character players can actually control |
| **Custom vehicle** | **$150** | Buy now | A driveable vehicle in your colours |
| **Named street** | **$150** | Buy now | Your name on a real route and its signage |
| **Shopfront** | **$250** | Buy now | Shop name, sign and window artwork |
| **Apartment or house** | **$300** | Buy now | A home with an interior and nameplate |
| **Enterable business** | **$500** | Buy now | Storefront plus an interior players enter |
| **Sponsored mission** | **$500** | Enquiry | A short mission with your name on it |
| **Landmark** | **$750** | Enquiry | Naming and branding of a city building |
| **District sponsor** | **$1,500** | Enquiry | A neighbourhood name, banner and gateways |

**A NOTE ON AVAILABILITY**

Each listing is one real spot, so once it's taken it's taken. Website availability is live; this brochure is a snapshot. Free priority reservations are also available on some listings and are not the same thing as a purchase.

## NEIGHBOURHOOD TOUR

### The Founders district

Where every listing in this brochure lives. Walkable, well lit, suspiciously clean.

### The crossing

Our busiest junction and the reason the crossing billboard costs more than its neighbours.

### The arcade run

Shops, signs and flats in a row. Popular with people who like their branding at street level.

Founder price schedule: September 2026. Check the website for current availability.

MADE IN KLIPZI CITY

# Meet Nate James.

## A creator appearance you can play.

Nate James has a playable character in KlipZi City. Take a look around as him and explore one of the city's creator collaborations.

PLAY AS NATE JAMES ↗

SCAN TO MEET THE NEIGHBOUR.

Creator collaboration example. Standard character packages follow the scope of their individual listing.

Nate James × KlipZi City
Promotional artwork, not a screenshot of the game.

# Simpler than a mortgage.

05

Two routes, depending on what you're buying. Both end with your thing in the city.

## 01 Choose your spot

Pick a listing on the website. We show you a real available location and the exact one-time price before you commit. Opening a listing doesn't reserve anything.

## 02 Pay once

Card payment through our checkout. No account needed: you can buy as a guest and we email you a private link to your order.

## 03 Send your brief

Through that link you send the bit that's yours: a name, a headline, a logo, artwork, or a line of dialogue.

## 04 We build it

A human reads it, builds it into the city and shows it to you. Your order stays "in production" until it's done.

## 05 You approve, we publish

Once you're happy, it goes live in the game and stays there for as long as KlipZi City is live, subject to the placement terms.

**BUY NOW**

Fixed-scope listings with a set price: walls, signs, billboards, characters, vehicles, shopfronts, homes. Pay online and go straight to the brief.

**ENQUIRY**

Bigger, bespoke work: missions, landmarks, whole districts. We agree the scope and price with you first, then take payment.

### "When will it be in the game?"

Most artwork-only listings (walls, signs, billboards, shopfronts) are built shortly after you approve the brief. Character, interior and vehicle work takes longer because someone has to make it properly. We'll tell you where yours is, and your order stays open until it's live.

# The unglamorous bit.

Read like an estate agent, behave like a grown-up. Here is what we do and don't promise.

## How long it lasts

Founder placements stay in KlipZi City for as long as the game is live, subject to reasonable technical, legal, safety and platform changes. We avoid "permanent" because nobody can honestly promise it.

## What we don't claim

No guaranteed views, traffic, impressions, audience or resale value. It's a fun thing in a game, not an asset class.

## Approval

Everything is reviewed before it goes in. We'll decline anything unlawful, hateful, misleading or unsafe, and refund rather than argue.

## Refunds

A 14-day cancellation right applies as set out in our terms on the website.

## Recurring campaigns

Ongoing promotional campaigns are a separate arrangement and are not included in a founder placement.

## Privacy

We only show a buyer's name or logo publicly once it's been approved and published. Personal names are never shown without agreement.

## Book a viewing.

VIEWINGS BY APPOINTMENT
(OR JUST CLICK THE LINK)

### Walk the streets.

Play for free before you buy anything.

**play.city.klipzi.com ↗**

### Find your spot.

Every listing, prices and live availability.

**city.klipzi.com ↗**

KlipZi City is an indie browser game. We are estate agents in tone only. Placements are not NFTs, investments or ownership of real estate. Full placement terms: city.klipzi.com/reservation-terms.

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Prices in USD, one-time, as listed September 2026. Promotional art illustrates the world and possible placements, not final in-game appearance.